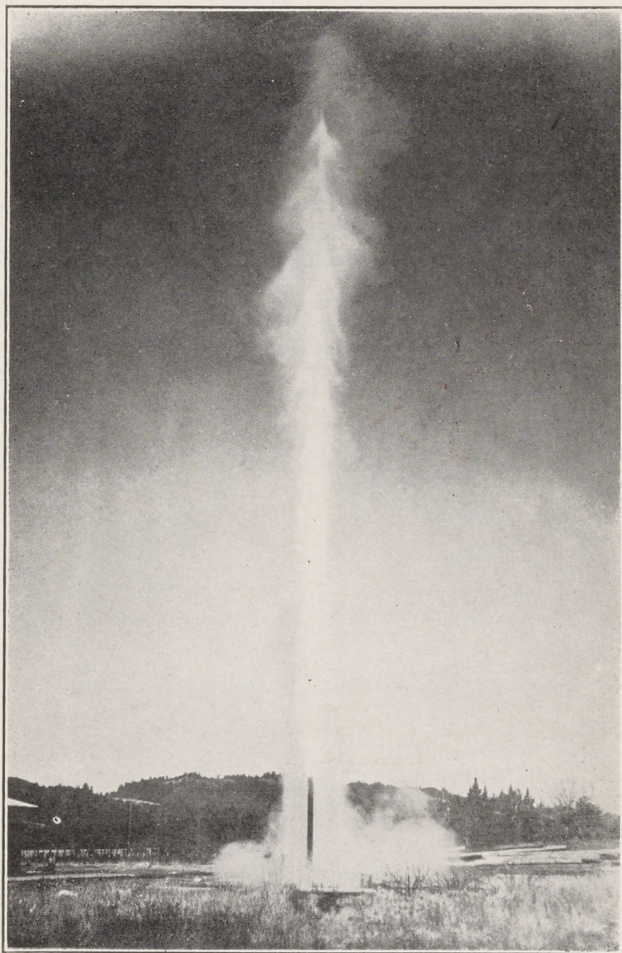


# NAPA

“The Beautiful”



*Spouts Steam High in the Air Intermittently at 200° Fahrenheit*

In the  
“Valley of the Geysers”



Published by  
Napa Chamber of Commerce  
**Napa County - California**



## *Napa Chamber of Commerce Sightseeing Trip*

*San Francisco to Napa*

*Round trip fare, \$2.00; via Monticello S. S. Co., S. F., Napa  
& Calistoga Ry. and Southern Pacific*

*Auto Ride. One Person \$2; Two Persons, \$3.*

### *Special Tourist Offer*

*To holders of Round Trip Tickets to California points*

*Auto Ride Free*

*For Information and Tickets see*

*Peck-Judah Co., 672 Market Street, San Francisco, Cal.*





*Napa Soda Springs*

Dear Mr and Mrs. Tourist:

When we extend an invitation to **see Napa**, we are mindful of the fact that you have sojourned in the so-called Sunkist plains of the Golden State and therefore without fear of comparison we ask you to **See Napa** before you return to your home.

**Napa** is the doorway to a garden valley of fruit, agriculture, happy homes and prosperity. Beautiful mountain resorts, hot springs, hunting and fishing are **all** within a few hours ride of the city of Napa.

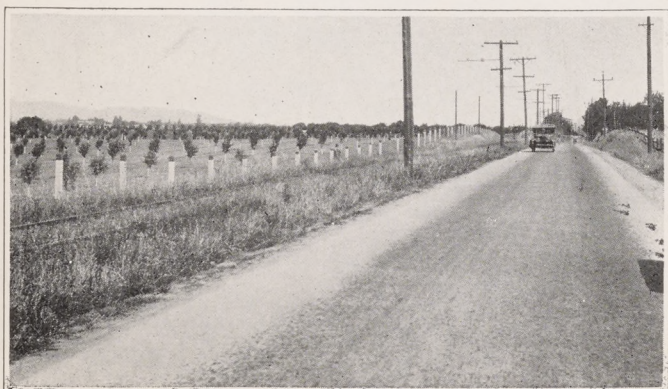
**All We Ask Is An Opportunity To Show You What We Have**

It is but a two hours' boat ride on San Francisco and San Pablo Bays from San Francisco to Vallejo—affording a close-up view of Mare Island, the U. S. Government's great Navy Yard—completing the journey by electric train from Vallejo to Napa, where representatives of the Napa Chamber of Commerce will meet you and extend hospitality for the time you are in our midst.

It is an inexpensive side trip well worth your time—**Because**—if you ever contemplate returning to the Golden State to reside you will have seen a spot in Upper California to which you will surely desire to return.

Very truly yours,

**Napa Chamber of Commerce.**



# City of Napa

The City of Napa by reason of its strategic position in the southeast corner of the North of Bay Counties is destined to become the center of travel and information of this wonderful scenic region as well as for all of Northern California. It is the county seat of Napa County which lies to the North of the San Francisco and San Pablo Bays, lying practically between two spurs of the Coast Range Mountains and being only 30 miles inland it has the benefit of the coastal influences which modify the summer heat and with the absence of excessive winter fogs it has an ideal climate. Napa never has a warm night nor an excessively hot day. Snow, of course, is unknown except on the high hills.

Napa is situated on the banks of the Napa River at the head of navigation 15 miles north of San Pablo Bay, and at the lower end of the Napa Valley which runs 40 miles north and south through the center of the county.

Napa is an ideal home city as attested by the many pretty little parks, beautiful churches, fine city library and a splendid school system. Two magnificent grammar schools are being erected at a cost of \$290,000 and an up-to-date \$300,000 High school. The latter has a 40 acre site ample for expansion and for athletic sports that go to make up a well equipped high school plant. A modern theatre built two years ago at a cost of \$237,000 is not only an adornment but also splendidly takes care of amusement.

Napa is also an industrial center. The California Glove



*Napa Golf Course*

Co., The Cameron Shirt Co., The Neill Shirt Co., The Keig Shoe Co., and The Sawyer Tanning Co. employ hundreds of men and women and are a decided asset.

The Branch Touring Bureau Office of the California State Automobile Association is in the handsome new Tourist Rest Room addition to Chamber of Commerce Building.

At the head of the valley stands Mt. St. Helena (4370 ft.) a friendly sentinel and at its base are the famous spouting geysers. Within a few miles are some of the largest petrified trees in the world. On either side of the valley are wooded hills and ravines chiefly redwood and these constitute the chief charm of this beautiful and picturesque region. Lying along the low mountain ranges are the fertile valleys of Berryessa, Wooden, Chiles, Conn, Pope, Foss and Wild Horse.

Along Napa River which winds its southerly way through the east side of the valley is a stretch of land four or five miles wide which is very deep soil capable of producing any fruit of the temperate or sub-tropical nature.

Good foothill land ranges in price from \$60 to \$150 per acre while the more level bare lands sell anywhere from \$250 to \$500 per acre. The value of bearing orchard varies according to location and improvements and the kind of fruit: Prunes \$900 to \$1500 per acre; Grapes \$400 to \$700 per acre; Peaches \$500 to \$700 per acre; Pears \$900 to \$1500 per acre; Cherries \$700 to \$1500 per acre.

## **Prunes**

Being in a well protected valley the conditions are just right for the production of an exceptionally well flavored



*Municipal Auto Park*

sweet prune. Prunes in quality and production are by far the most important and valuable crop of Napa County.

### **Grapes**

From the standpoint of total production the greatest returns are from the grapes and the grape products. There are about 15000 acres, and Napa County is world famous for its vineyards.

### **Pears**

All of the deep rich valley lands and those bordering the Napa River have fully demonstrated their adaptability to the pear. Heavy planting in recent years have developed into highly profitable orchards.

### **Apples**

Along the slopes of the hills and back in the smaller valleys is quite an acreage planted to apples. A great many different varieties are grown and of good quality.

### **Dairy Industry**

Conditions warrant a much larger dairy industry. Alfalfa can be grown successfully along the river and there are a few good dairies. The tendency however has been towards prunes and grapes and a good paying industry has been somewhat neglected. The product is easily shipped to San Francisco only 50 miles in a fresh condition, as water transportation, electric road and steam road provide excellent shipping facilities.

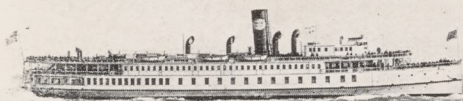
### **Poultry Industry**

Through the Napa Valley the poultry farms are beginning to constitute one of Napa's principal industries. Climatic and feed conditions are highly favorable to poultry and egg productions. The industry may be described as a steady increasing source of income. With the big returns of the past few years impetus has been given to the industry. Realizing its great future the Chamber of Commerce, the Real Estate Board and the Farm Bureau have joined forces to develop this rapidly growing industry. The Napa Poultry Colony is destined to become one of the big poultry centers of the west.



# *Napa Invites You*

*30 Miles on a Palatial Steamer  
15 Miles on Fast Electric Train*



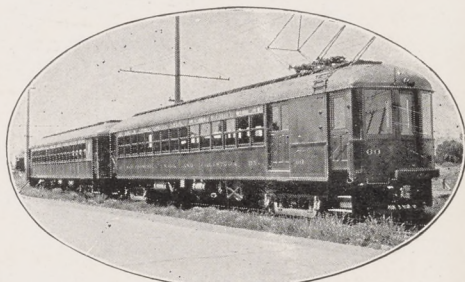
Leave  
San  
Francisco

7 30  
9 45  
12 30  
3 20  
6 00  
8 30

NOTE—Light face type, a. m.; black face, p. m.

Arrive  
Napa

10 00  
12 10  
3 15  
5 48  
8 44  
10 55



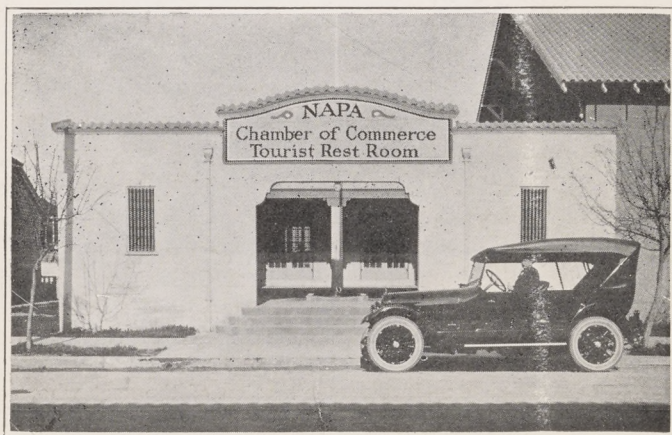
San Francisco, Napa & Calistoga Railway

## *Twenty-five Mile Auto Ride*

*Through Picturesque Napa Valley*

*Personally Conducted by*

*Napa Chamber of Commerce*







Panorama of Napa and Napa Valley --- Orchards in Bloom



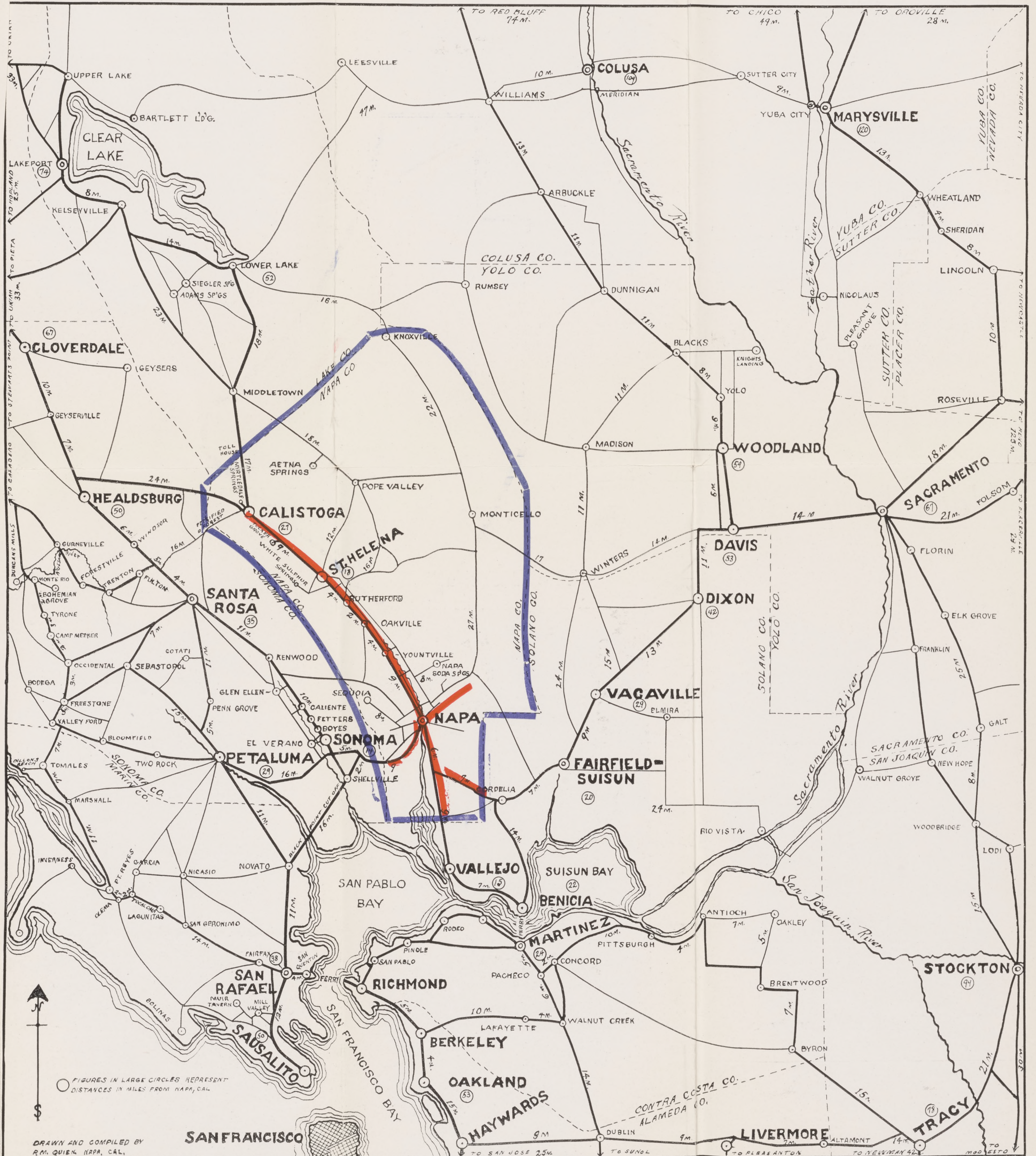
# MAP OF NAPA COUNTY

Showing its relative position to San Francisco and surrounding territory

Red lines denote Paved Highways

LOOK FOR THIS SIGN

LOOK FOR THIS SIGN



**Napa Soda Springs:**—Home of the famous Jackson Napa Soda. 7 miles north of Napa. A charming and healthful spot. One of the many noted springs.

**St. Helena Sanitarium:**—Magnificently situated on the side of the mountain 3 miles east of St. Helena.

**Mud Baths:**—Hot mineral water and mud baths at the foot of beautiful Mt. St. Helena.

## POINTS OF INTEREST

**Concrete Highway:**—40 miles on a Perfect Road through a delightful valley. Countless Picnic Spots, where a days outing will long be remembered.

**Napa Redwoods:**—Beautiful Redwoods, Picturesque Canyons, Hiker's Paradise. Near Solid Comfort Home Resort.

**Spouting Geysers:**—Beautiful streams of boiling sulphur water spouting high in the air. Near Calistoga.

**Petrified Forest:**—Finest specimens of gigantic Sequoia Redwood trees turned to stone. Border line of Napa and Sonoma counties.

**Stevenson Monument:**—In commemoration of the spot where Robert Louis Stevenson wrote "Silverado Squatter's".

FOR FURTHER INFORMATION WRITE NAPA CHAMBER OF COMMERCE, NAPA, CALIFORNIA

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